ST.JOSEPH'S COLLEGE FOR WOMEN (AUTONOMOUS) VISAKHAPATNAM

V SEMESTER B.B.A. TIME: 6 Hrs/Week

BBA C3 5301(4) **PROJECT** Marks: 100

w.e.f. 2015 – 2018 ("15AC") **SYLLABUS**

Each elective stream consists of project work for each semester. The total for V & VI

semesters will be two project works under each stream.

A student has to select One Stream of Elective consisting of four theory papers and

two projects (together for V & VI semesters). That means, the student will continue the same

elective in the VI semester also.

A student is supposed to undertake a project in the stream of elective she has chosen in

V and VI semesters.

The Project Work may consist of field survey/internship/case study/practical training

also for the third respective elective papers in V & VI semester.

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